

Category I: "Village – physical appearance"

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT OF VILLAGE <i>(to be entered by the Village)</i>	ANNEX OF VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
I.1 Size of the village	number of inhabitants of the village does not exceed 4,000	_____ of (number of inhabitants)	None necessary	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
I.2 Rurality of the village	The village is located at least 10km by car from the next city (of min. 50,000 inhabitants)	_____ (name of next city) _____ (distance to next city in km)	None necessary	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
I.3 The village has a region-specific typical appearance/character of a village, e.g. a historically preserved or recognisable village centre. Note: It is about the "perception" of the place as a "village" from the point of view of the observer.	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Please list annex documents (e.g. photos, maps, websites): _____ _____ _____	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
I.4 Integration of village in the countryside/ attractive access to the village	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Please list annex documents (e.g. photos, maps, websites): _____ _____ _____	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>

Category II: “Village – Community”

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT VILLAGE <i>(to be entered by the Village)</i>	ANNEX VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
II.1 Local handicraft, artisanry, agriculture that is accessible and can be experienced.	number of enterprises and names of relevant enterprises	<div>-----</div> <div>(number of enterprises)</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>(names of enterprises)</div>	Please refer to the experiences that can already be experienced and state ideas what can be developed in the future	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
II.2 Living traditions, (contemporary) culture: Manifested e.g. through the existence of local associations, clubs etc. and local events (with relevance, attractivity and accessibility for tourists)	number of relevant associations/ clubs and their names	<div>-----</div> <div>(number of clubs etc.)</div> <div>-----</div> <div>-----</div> <div>-----</div> <div>(names of clubs etc.)</div>	Please refer to the experiences that can already be experienced and state ideas what can be developed in the future	Additional: <div><input type="checkbox"/></div> <div>Points</div>

Category III: "Tourism infrastructure"

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT VILLAGE <i>(to be entered by the Village)</i>	ANNEX VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
III.1 Tourist accommodation in the village (hotels, b&b, apartments, camping, Airbnb etc.)	number of enterprises and total capacities of beds	----- (number of enterprises) ----- (names of beds)	Please provide more information on the accommodation (e.g. websites)	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
III.2 Restaurant in the village	number of restaurants	----- (number of restaurants)	Please provide more information on the restaurants (e.g. websites)	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
III.3 First aid/ health emergency information	yes/no/where	YES <input type="checkbox"/> NO <input type="checkbox"/>	Please provide more details	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
III.4 Existing routes (hiking, cycling) incl. signposting	yes/no/where	YES <input type="checkbox"/> NO <input type="checkbox"/>	Please show the routes (maps, websites, brochures), and ideas for further development	Additional: <input type="checkbox"/> Points
III.5 Tourist Information and/or alternative provision of information	yes/no/where	YES <input type="checkbox"/> NO <input type="checkbox"/>	Name, Address, Phone, E-Mail: ----- -----	Additional: <input type="checkbox"/> Points
III.6 Grocery shopping within 10km radius	yes/no/where	YES <input type="checkbox"/> NO <input type="checkbox"/>	Where: -----	Additional: <input type="checkbox"/> Points
III.7 Public toilets etc.	yes/no/where	YES <input type="checkbox"/> NO <input type="checkbox"/>	Please provide more details	Additional: <input type="checkbox"/> Points

Category IV: “Cultural & natural assets”

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT VILLAGE <i>(to be entered by the Village)</i>	OF ANNEX VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
IV.1 Accessible “cultural” attractions (Churches, museums, historic buildings, etc.) within the village	number and names of cultural attractions	<p>----- (number attractions) of</p> <p>-----</p> <p>-----</p> <p>----- (names attractions) of</p>	Please refer to the experiences that can already be experienced and state ideas what can be developed in the future	<p>Compulsory: meeting requirements?</p> <p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p>
IV.2 Accessibility and activities to experience cultural sights and the surrounding nature	Qualitative self- assessment	<p>YES <input type="checkbox"/></p> <p>NO <input type="checkbox"/></p> <p>PARTIALLY <input type="checkbox"/></p>	Please refer to the activities that can already be experienced and state ideas what can be developed in the future	<p><i>Additional:</i></p> <p><input type="checkbox"/></p> <p>Points</p>

Category V: “Cultural & natural assets”

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT VILLAGE <i>(to be entered by the Village)</i>	ANNEX OF VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
V.1 Person/institution in charge in tourism, to act as a contact person to CHARM	yes/no/who	YES <input type="checkbox"/> NO <input type="checkbox"/>	Name, Address, Phone, E-Mail: ----- ----- -----	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
V.2 Written expression by the village administration that they want to take part in the CHARM pilot activities	yes/no	YES <input type="checkbox"/> NO <input type="checkbox"/>	Please attach document	Compulsory: meeting requirements? YES <input type="checkbox"/> NO <input type="checkbox"/>
V.3 Existence of a local tourism development plan/concept and/or cooperation with the regional/national tourism authorities	yes/no	YES <input type="checkbox"/> NO <input type="checkbox"/>	Please provide more details about status-quo and future plans	Additional: <input type="checkbox"/> Points

Category VI: “Quality, Sustainability, Accessibility”

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT OF VILLAGE <i>(to be entered by the Village)</i>	ANNEX OF VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
VI.1 Proof of good accommodation and service quality	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Show proof of the quality (e.g. hotel stars or positive user reviews)	<i>Additional:</i> <input type="checkbox"/> Points
VI.2 Accessible by public transport or other models of sustainable mobility	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Show public transport timetables or ideas how to improve here in the future	<i>Additional:</i> <input type="checkbox"/> Points
VI.3 Sustainability is part of the tourism strategy	yes/no	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Refers to Criteria V.3	<i>Additional:</i> <input type="checkbox"/> Points
VI.4 Accessible tourism experience	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Show proof of accessibility and state your plans for the future	<i>Additional:</i> <input type="checkbox"/> Points

Category VII: “CHARM IT requirements”

CRITERIA	ASSESS- MENT <i>(as defined by CHARM)</i>	INPUT OF VILLAGE <i>(to be entered by the Village)</i>	ANNEX OF VILLAGE <i>(to be entered by the village)</i>	RESULT <i>(to be decided by CHARM)</i>
VII.1 Existence of a tourism-oriented web appearance about the village (preferably in English); important is that there is already storytelling content showing a commitment of the village to attract visitors by giving them the reason “why to come”	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Show your content material (website, brochures etc.) and state your plans for the future	<i>Additional:</i> <input type="checkbox"/> Points
VII.2 Local WIFI or good mobile data reception in the village	Qualitative self- assessment	YES <input type="checkbox"/> NO <input type="checkbox"/> PARTIALLY <input type="checkbox"/>	Show your status- quo and state your plans for the future	<i>Additional:</i> <input type="checkbox"/> Points