



# CHARM

*Immersive Experiences in European Charming Villages*



## Experiences in pilot villages: Belgium, Italy and Portugal

Want to discover our villages with a charming local guide, participate in a county art & crafts workshop, practice the fine art of sculpture, attend a pottery workshop, take donkey rides or contemplate the star gaze?

Have a look at the [CHARM website](#) to get to know better the 32 amazing experiences and products we developed in:

- Belgium ([Burg-Reuland](#))
- Italy ([Cunziria](#))
- Portugal ([Monsaraz](#) and [Sortelha](#))

You will find from 1 day activities to products with 1 or 2 nights accomodation with thematics from Authenticity, Culture or Local Food to Speciality, and Nature.

These experiences are in addition to those we also propose to carry out in the other charming villages in Germany ([Seiffen](#), [Friedrichstadt](#)), Finland ([Mathildedal](#), [Oravi](#)) and Catalonia-Spain ([Rupit](#), [Taüll](#)).

### IN THIS ISSUE

**SHOWCASE OF CHARM  
PILOT VILLAGES:  
BELGIUM, ITALY &  
PORTUGAL**

**AUDIO-VISUALS OF THE  
CHARMING VILLAGES**

**FINAL CONFERENCE:  
EMPOWERING  
THE RURAL DESTINATIONS  
OF EUROPE (2 MARCH)**

**TELL US YOUR OPINION  
ABOUT CHARM**





## CHARM Audio-visuals

The videos of the villages are now available on the **CHARM YouTube channel**. We believe that it is the best way to get to know the villages and their residents, who are their best ambassadors. We are sure they will inspire you to plan your trip when the pandemic situation improves. You can start sharing them in your social media channels using these hashtags: #COSME\_EU #charmingvillages #EUcharmingvillages #CHARMvillages @EuropeanCommission @EU.Growth

## Final Conference (March 2nd)

The aim of this online final conference is to share CHARM results and present the CHARM transnational route as the solution for tourism in a world post-COVID-19, away from mass tourism. We will focus on the need to promote diverse and rich destinations to move the flow of tourists away from hyper-popular central destinations using Information and Communication Technologies (ICT).

We invite you to participate!

**Registration & Full Agenda**



## Village stakeholders survey

As a stakeholders participating in one or more activities of the Charming Villages, you may want to take 2 min to answer that **survey**, once you have a look at our **website** and **our videos**.

Thanks a lot for helping us to improve the CHARM network!



**Co-funded by the COSME programme of the European Union**

<https://www.charmingvillages.eu>

*The content of this newsletter represents the views of the author only and is his/her sole responsibility; it cannot be considered to reflect the views of the Executive Agency for Small and Medium-sized Enterprises or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.*